

IN THE CLAIMS

Please cancel claims 3 and 10 without prejudice or disclaimer.

Please amend Claims 1, 4-6 and 11-13.

The following is a complete listing of the claims in this application, reflects all changes currently being made to the claims, and replaces all earlier versions and all earlier listings of the claims:

1. (Currently Amended) A module support blank for forming a unitary display comprised of a plurality of cartons, each having a carton access panel, said blank comprising:
 - a) a first back panel integrally connected on a side thereof to a back side of a first side panel;
 - b) a second back panel integrally connected on a side thereof to a back side of a second side panel;
 - c) at least one face panel integrally connected on opposing sides to a front side of said first side panel and a front side of said second side panel;
[[and]]
 - d) at least one access area disposed between said first side panel and said second side panel and located above or below said face panel, and
 - e) at least one shelf panel disposed between said first side panel and said second side panel and located above or below said face panel and having two perforated and detachable or cut opposing sides bordering said first and second side panels, said at least one shelf panel being movable or removable by tearing or cutting along perforations to form said at least one access area[[,]]

~~wherein when said blank surrounds said plurality of cartons said access area provides access to said carton access panels.~~

2. (Original) The module support blank according to claim 1, further comprising a module support bottom panel.

3. (Canceled)

4. (Currently Amended) The module support blank according to ~~any one of claims 1 and 3~~ claim 1, having two face panels and said access area is disposed there between.

5. (Currently Amended) The module support blank according to ~~any one of claims 1 and 3~~ claim 1, having three face panels and two access areas, said access areas alternately disposed between said face panels.

6. (Currently Amended) The module support blank according to claim 1, further comprising means for affixing said blank to ~~[[said]]~~ a plurality of cartons.

7. (Original) The module support blank according to claim 1, further comprising at least one unitary display hanging element.

8. (Original) The module support blank according to claim 7, wherein said unitary display hanging element is a hook and loop fastening element.

9. (Original) The module support blank according to claim 7, wherein said unitary display hanging element is a hook opening disposed on each of said back panels.

10. (Canceled)

11. (Currently Amended) The module support blank according to claim [[10]] 1, wherein there is a gap between a top of said shelf panel and a face panel disposed above said shelf panel.

12. (Currently Amended) The module support blank according to claim [[10]] 1, wherein a border of a top of said shelf panel is perforated and detachable from a face panel disposed above said shelf panel.

13. (Currently Amended) The module support blank according to ~~any of claims 1 and 3~~ claim 1, wherein said blank is constructed of corrugated paperboard.

14. (Original) A unitary display comprising:

- a) a plurality of cartons, each having a carton access panel;
- and
- b) a module support holding said plurality of cartons together to form said unitary display,

wherein said module support includes:

- i) a first back panel integrally connected on a side thereof to a back side of a first side panel, an inner surface of said first back panel disposed on at least a portion of an outer back surface of at least one carton and an inner surface of said first side panel disposed on at least a portion of an outer side surface of at least one carton;
- ii) a second back panel integrally connected on a side thereof to a back side of a second side panel, an inner surface of said second back panel disposed on at least a portion of an outer back surface of at least one carton and an inner surface of

said second side panel disposed on at least a portion of an outer side surface of at least one carton;

iii) at least one face panel integrally connected on opposing sides to a front side of said first side panel and a front side of said second side panel, said face panel disposed on a portion of an outer front surface of at least one carton; and

v) at least one access area providing access to at least one carton access panel.

15. (Original) The unitary display according to claim 14, wherein said module support further comprises a module support bottom panel, an inner surface of said module support bottom panel disposed on at least a portion of an outer bottom surface of at least one carton.

16. (Original) The unitary display according to claim 14, further comprising at least one shelf panel disposed under at least one carton and integrally connected to a top side of said at least one face panel.

17. (Original) The unitary display according to claim 14, having two cartons positioned side by side with at least one face panel and one access area providing access to each carton access panel.

18. (Original) The unitary display according to claim 17, further comprising a shelf panel disposed under said two cartons and integrally connected to an upper edge of said lower face panel.

19. (Original) The unitary display according to claim 14 having two cartons, one positioned on top of the other, said cartons having disposed therebetween a shelf panel, and wherein said carton access panels are each accessible from a separate access area.

20. (Original) The unitary display according to claim 14 having three cartons, two of said cartons positioned side by side and having said access panels accessible from one access area and the other carton having its access panel accessible from another access area, wherein said two cartons and said other carton have disposed therebetween said shelf panel.